



EXPERIENCE

PRINCIPAL PRODUCT DESIGN ENGINEER | LEAGUE | REMOTE | AUGUST 2024 - PRESENT

Implemented League's platform for SCAN Health, Geisinger Health, & EmblemHealth. Led research & design for the platform's new caregiver capability, empowering caregivers to help manage their dependents' benefits & care with AI care planning. Built an SDK matching, source of truth, for the platform, including screens, flows, & annotations to increase the speed of setting up new customer files.

PRINCIPAL UX DESIGNER | BICYCLE HEALTH | REMOTE | MARCH 2023 - APRIL 2024

Led UX Design & Research for the nation's #1 Telehealth Treatment Program for Opioid Use Disorder. Worked closely with Senior Leadership, Clinical Staff, & Tech to enrich patient experience via our Native App, & Provider, Enrollment, & Customer Success Services experience via our internal tooling & Admin/OpsHub HIPPA Compliant web app.

SENIOR PRODUCT DESIGNER | ELEANOR HEALTH | REMOTE | AUGUST 2021 - FEBRUARY 2023

Collaborated with clinical staff & leadership team to create data-driven patient & clinician-facing software for mental health, SUD & AUD treatment. Designed an iOS & web app, empowering patients to manage their wellness journey. Streamlined clinician workflows by enhancing patient profiles, progress tracking & records, reducing clinicians' time on the computer for more face-to-face time with patients.

SENIOR UX DESIGN CONSULTANT | COVETRUS | REMOTE | JANUARY 2021 - AUGUST 2021

Guided and led UX Design for eVet, a SaaS legacy veterinary Patient Intake Management Software(PIMS), to make it an industry-leading product. Focused on implementing our new design system, patterns, and feature enhancements across the entire application, from Anesthetic Monitoring forms and the medical records to invoicing and checkout features.

SENIOR UX/UI DESIGNER | PROVIDERTRUST | NASHVILLE, TN/REMOTE | JULY 2020 - DECEMBER 2020

Led UX/UI design for multiple SaaS applications focused on delivering smarter compliance, credentialing, and eligibility solutions for better patient care. To better enhance our products, I leveraged cross-departmental collaboration and user feedback. Single-handedly built a design system with the goal of accelerating timelines while creating consistent interactions and aesthetics.

SENIOR UX DESIGNER | HCA HEALTHCARE | NASHVILLE, TN | OCTOBER 2019 - APRIL 2020

Spearheaded a team focused on improving patient-facing experiences through the design, development, and delivery of the HCA MyHealthONE app. Through testing and a fail-fast mentality, we delivered a quality access point connecting patients to all of their healthcare needs, including visit summaries, test results, medications, and online appointment scheduling.

LEAD PRODUCT DESIGNER | IDENTITY GROUP | NASHVILLE, TN | APRIL 2018 - OCTOBER 2019

Created a culture of data-driven design thinking by introducing in-depth user research that guided product design and development. My mentorship and guidance helped pave a roadmap for various products, e-commerce sites, and internal tools, transforming this 66-year-old manufacturer into a leading competitor in the industry of signage, visual décor, and office products.

INTERACTION UX/UI DESIGNER | CAPITAL ONE | RICHMOND, VA | MAY 2016 - MAY 2017

Executed the successful redesign of Capital One's content marketing for their card marketing line of business through research, user-testing, and SEO optimization. Using agile methodologies, rapid prototyping, and introducing new content mediums & tools, we saw site traffic increase over 10x and a 4% uptick in new customer conversion.

USER EXPERIENCE DESIGNER | WILLOWTREE APPS | CHARLOTTESVILLE, VA | JULY 2015 - APRIL 2016

Worked with National & International brands to create intuitive and thoughtful experiences for the consumer products, logistics, VOD, and entertainment industries. Designed for multiple platforms, including iOS, Android, and Web for a wide range of devices, including Android Handset, Tablet, Chromecast, iPhone, iPad, AppleTV, Apple Watch, and Responsive Web.

EDUCATION

UNIVERSITY OF TENNESSEE, CHATTANOOGA | AUGUST 2007 - MAY 2012

Bachelor of Fine Arts in Graphic Design
Minors in Business, Communications, & Photography

ADDITIONAL QUALITIES

Strong Leader, Creative, Problem Solver, Resourceful, Project Oriented, Team Player, Versatile, Learner, Hungry, Ideator, Works Well Under Pressure, Curious, Detail Oriented, Energetic, Organized, Extroverted, Fun Loving, Good Communicator

SKILLS

I have data-driven problem solving & design abilities for native & web apps & system design. I am consistently experimenting & leveraging AI & the latest tools, Figma, Claude Code, Jira, Adobe CC, & more. I have strong & ever-growing knowledge of UX/UI/ product design principals & techniques, user research, & leading product initiatives & teams. Although not an expert, I dabble as an engineer with HTML, Javascript, CSS, Swift, React, SEO, CMS, & I'm continually tinkering, making, iterating, & learning.

REFERENCES

References available upon request.